

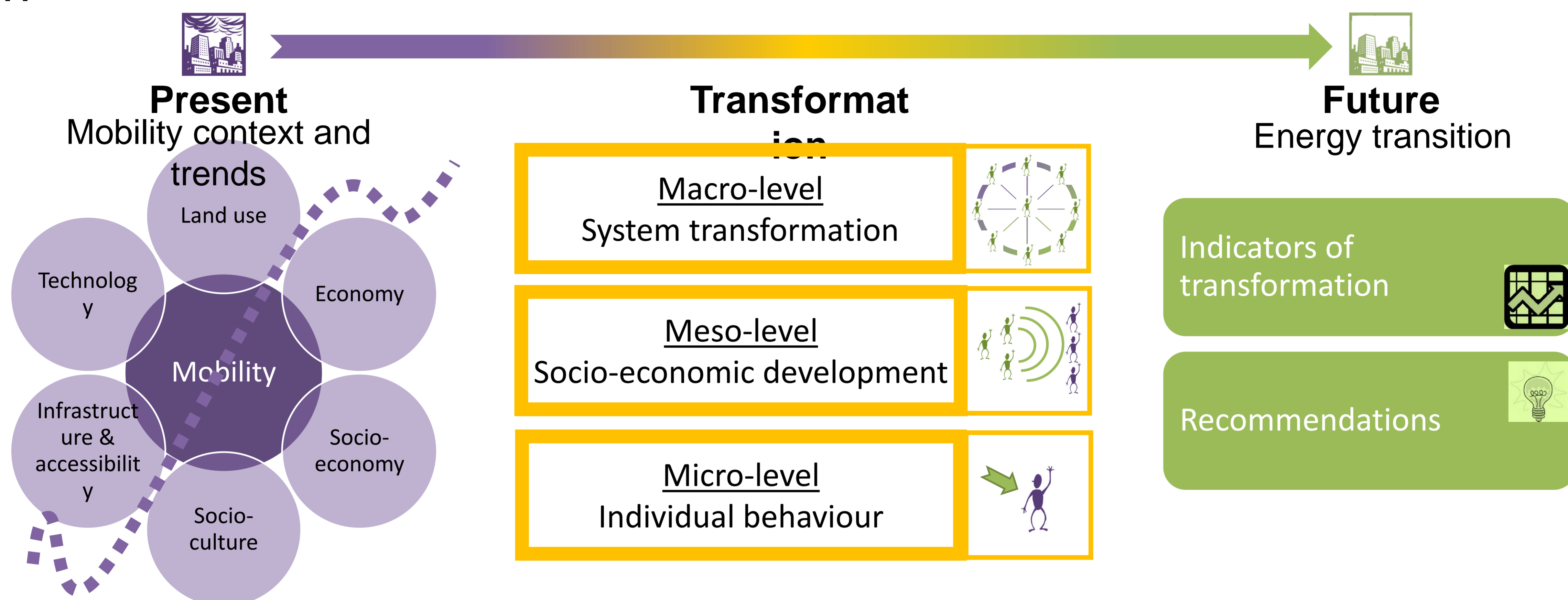
Transformation of Mobility. Context Perspective B2.4

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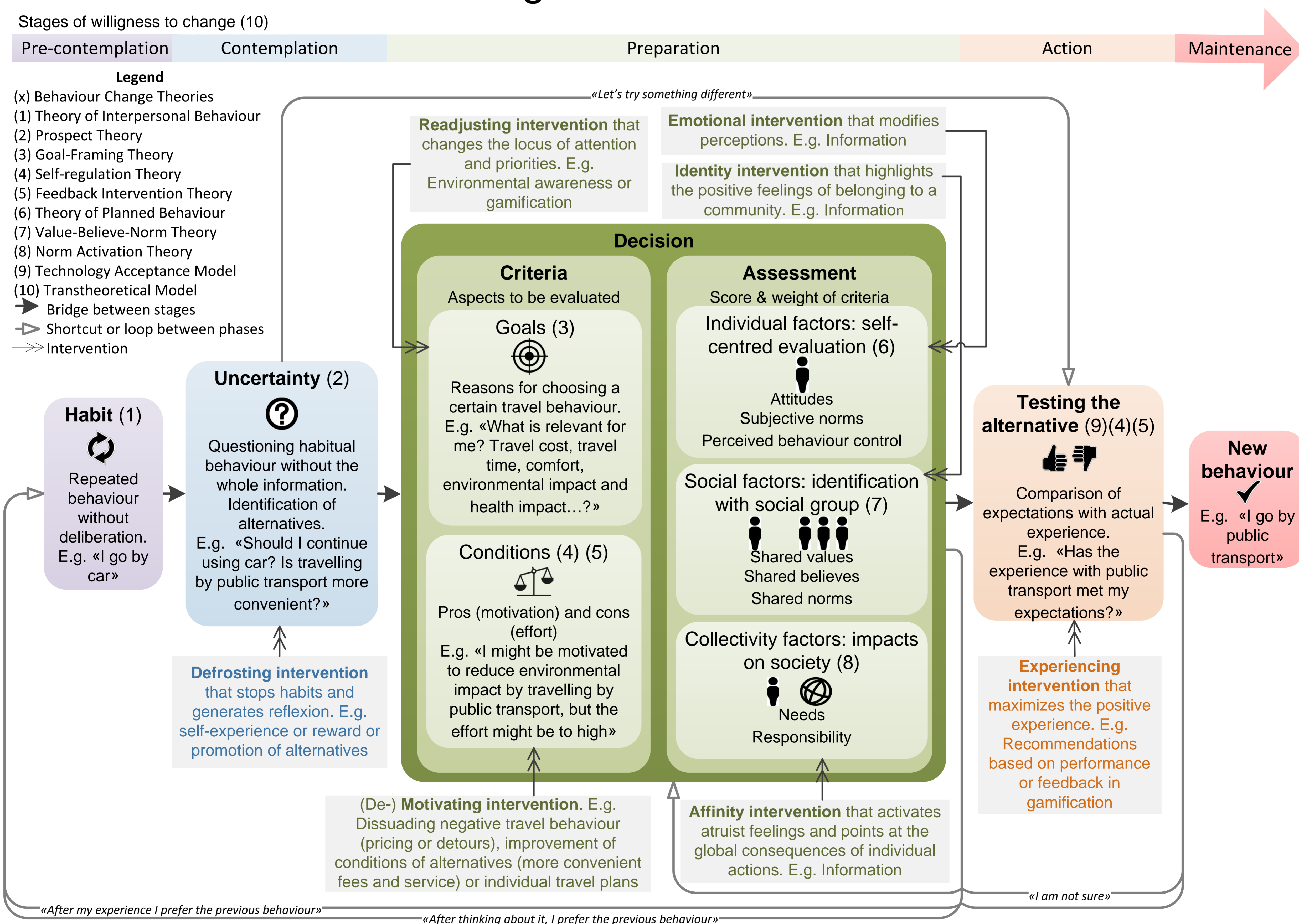
Research questions

- Which main trends determine current and might determine future mobility in Switzerland?
- How can Swiss mobility be transformed at a macro-level, meso-level and micro-level in order to reach an energy transition?

Approach



Model for individual behaviour change



Preliminary results

- Behaviour theories provide a basis for addressing mobility behaviour
 - The model provides key points to address in measures for different stages of decision
 - It allows to combine interventions
- ⇒ Technical solutions and mobility concepts of other SCCER working groups should be linked with model components
- ⇒ Based on this recommendations for measures should be developed