

**WS1**  
**Mobility Demand**

**Determinants & Data**



**WS2**  
**Scenarios for Future Mobility**

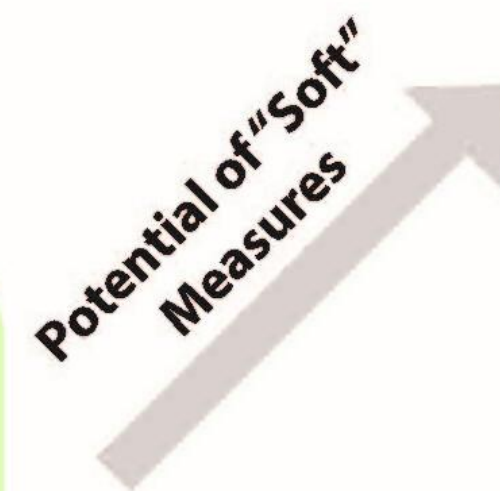


**Aggregate Scenarios & Impacts**



**Influence of "Soft"  
Measures on Behavior**

**WS3**  
**Informationbased Measures**



**Potential of "Soft"  
Measures**